



September 12, 2011

Dear Sir or Madam,

The Navajo Nation Department of Agriculture (NDA) is preparing for the Second Annual Navajo Nation Agriculture Conference "Bini'ant'aatsoh: Big Harvest, Ripening of Late Crops" on September 20, 21, 22, 2011, in beautiful Window Rock, Arizona. The success of last year's event is credited largely to our sponsors who lend their name and financial support to the event. The proceeds will be used to provide agricultural presentations and activities to Navajo farmers and ranchers arriving from Arizona, Utah and New Mexico.

By participating as a sponsor, your organization will receive recognition and benefit from exposure through signage and conference literature. Last year, over 500 farmers and ranchers including high school and elementary students, 4H and FFA clubs attended. Presentation topics include all aspects of livestock and agricultural production, native crop cultivation, range management, conservation, farming gardening, soil quality, heard health, marketing, etc. and a special conference for students.

NDA offers the following levels of sponsorship including gift bags and full conference registration:

- **Executive Level:** \$3,000+
Unlimited recognition & promotion, one (1) Large Vendor booth, lunch provided for eight people.
- **Turquoise Level:** \$1,500+
Unlimited recognition, one (1) regular (10' x 10') vendor booth, lunch provided for six people.
- **Bull Level:** \$500+
One (1) regular (10' x 10') vendor booth, lunch provided for four people.
- **Sheep Level:** \$250+
One (1) regular (10' x 10') vendor booth, lunch provided for two people.

All sponsorship levels include full conference registration and gift bags. Sponsors can signage to be posted at the event. You may make a check or money order payable to **Junior Livestock Show** at the following address:

P.O. Box 1339
Window Rock, AZ 86511

Your support and sponsorship would be greatly appreciated. Please contact me at 928-871-7405 or at kjohnson_gmp@yahoo.com should you have any questions.

Respectfully,

A handwritten signature in black ink, appearing to read "K Johnson".

Kimberly Johnson
Office Specialist, Navajo Nation Department of Agriculture

